

Bindi Raval

UX Designer

designera.net
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Education

B.F.A in Applied Art

C.N.Fine Arts, Gujarat University
April 1999 - April 2004

B.A in English Literature

L.D. Arts, Gujarat University
April 2001 - April 2004

Certifications

HCI Design Certification

IIT, Bombay
July 2013

User Centred Design

The Interaction Design Foundation
July 2017

User Research - Method & Best Practices

The Interaction Design Foundation
July 2017

Accessibility: How To Design For All

The Interaction Design Foundation
Nov 2020

Conducting Usability Testing

The Interaction Design Foundation
Jan 2021

UX Management: Strategy and Tactics

The Interaction Design Foundation
Jan 2021

Product Skills

UX, Interaction design, Research,
Information Architecture, Wireframing,
Prototyping, Visual Communication

Soft Skills

Curiosity, Empathy, Communication
Collaboration

Tools

Adobe XD, Sketch, Figma, Balsamiq, Invision,
Adobe Creative Suite, Mural, Jira, HTML, CSS

Experience

Senior user experience specialist - Software AG

April 15 – Present

Design the end to end UX of various software products within the portfolio of Software AG
- Enhancement and Maintenance of user interface guidelines - Supporting design awareness workshops among R&D teams (Design Thinking Workshop) - User research and usability validation - Communication with development, PMs and customers - Usability Testing with Customers - Project management - Hiring for the UX team

Senior Graphic designer - iCRM / FCB - Malaysia

April 14 – Dec 14

Projects include Mobile application design, Web Application design, Web Page Design, User Interface design - Campaign and Pitching design

Senior designer and developer - Mindvalley.com

Oct 13 – Jan 14

Projects include Mobile application design, Web Application design and implementation, Web Page Design, User Interface design, logo creation and application testing.

Designer & developer - Designera.net

Jan 2009 - Sep 2013

Working with clients through all phases of their projects, from initial idea conception, to requirements gathering and wire framing, front end coding and finally product delivery.

Sr. Web/Graphic designer - Meditab software inc.

March 09 – Sep 09

Led a team of designers designing and developing interactive web Sites using Dreamweaver, Fireworks and Adobe Photoshop. Maintained the company's 20 web properties, including daily updates with events, news, and other content.

Web designer - Kaushalam inc.

Dec 07 – Dec 08

Worked with customers to create unique, conversion focused designs for ecommerce stores primarily hosted by Yahoo, prostores, and eBay.

Web producer - Quick start resource management india pvt. Ltd

June 07 – Nov 07

Created corporate web sites, portals and large-scale web applications. Responsible for overall web project management from development to execution and maintenance.

Web designer - Meditab software inc.

Dec 05 - May 07

Responsible for the design and development of web sites and web applications through the use of Dreamweaver and Adobe Photoshop. Created graphics including icons and logos using Fireworks and PhotoShop.